
Alba
Graduate
Business
School
THE AMERICAN COLLEGE OF GREECE
Pierce
Deree
Alba
1875
SUMMER SCHOOL 2027
Shipping in Action!
Athens
July 5-8
HMC
Hellenic
Management
Centre
Institute of
Chartered
Shipbrokers
Greek Branch

About the Summer School

Alba and HMC/ICS have collaborated in order to offer a unique introductory summer course in shipping in Greece, a country with long standing tradition in shipping and with the largest merchant fleet in the world in terms of both value and size.

The course will be delivered in the cities of Athens (at Alba) and Piraeus (at HMC/ICS) homes to more than 700 mainly Greek and foreign shipping companies many of them specializing in Shipping Management. Moreover, Piraeus Port is one of the fastest growing container terminals in the world operated by COSCO.

The aim of the course is to provide its participants a true understanding of the Greek Shipping industry -the Greek shipping miracle- and to introduce them to the international shipping Business, the new technologies in shipping, the current environmental issues and the commercial part of shipping such us S&P and Chartering.

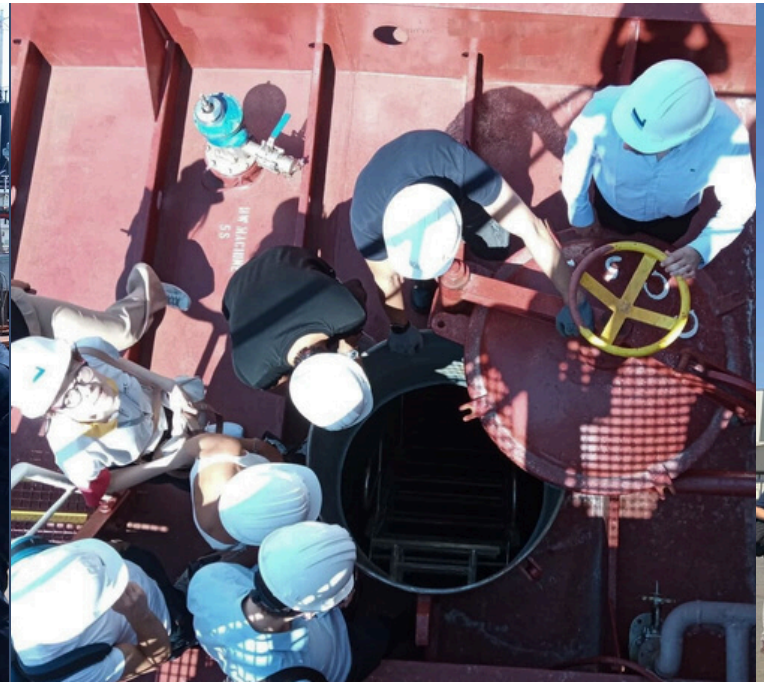
The course is designed to offer a unique educational experience through a practice centered approach and it is delivered by distinguished industry speakers in the field.

All participants will benefit from educational field visits to leading maritime companies, ships and ports covering different parts of shipping markets such us Dry, Liquid, Container, Ports etc.

Thanks to Alba and HMC/ICS strong links to the shipping industry, students will gain access and have the chance to utilize the strong shipping network through networking activities, both in and out of the classroom with business leaders, faculty, alumni and students from around the world.

Last but not least a set of cultural and touristic activities will be incorporated in the course.







Summer school schedule

MONDAY, JULY 5

LECTURE 1: “The Greek Paradigm, Strategies and Policies in Shipping”

LECTURE 2: "New Technologies and the Environment"

Guided tour to Acropolis (3 hours).

TUESDAY, JULY 6

Visit to a Greek Ship Management Company.
Visit onboard commercial vessel.

ICS LECTURE 3 “Buying and Selling Ships: How to Invest and Divest, and Make a Profit”

WEDNESDAY, JULY 7

Visit to a Greek Container Shipping Company.

ICS LECTURE 4: “The Shipping Markets and Introduction to Chartering; the art of matching ships and cargoes"

THURSDAY, JULY 8

LECTURE 5: “Introduction to Shipping Management"

Departure at 14:00 - Transfer to Vouliagmeni (Athens Riviera)

Extra tips

Fees: **750 Euro** (for free movers) **380 Euro** (for exchange partner Universities)

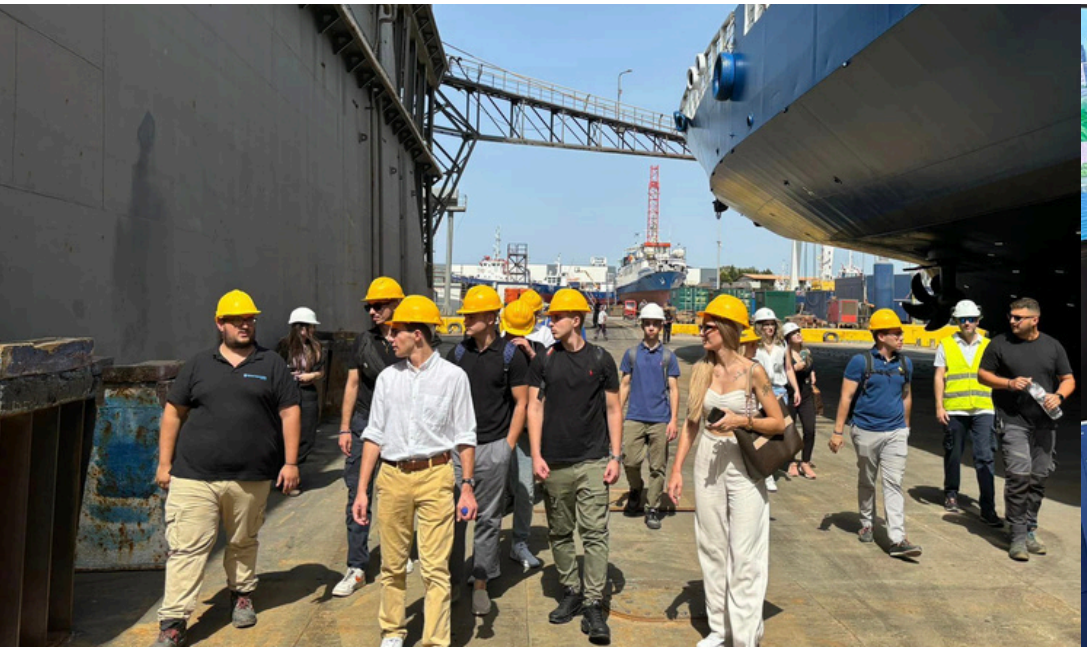
Special fee for Greek students: **450 Euro**

- Fees include: school administration fees, bus rental for company visits and visit to Athens Riviera, guided tour to Acropolis, coffee breaks at Alba
- Fees don't include: air tickets to Athens, accommodation, lunches/dinners, entrances to Archaeological sites

Four days in Athens include: Tour of Acropolis Hill, Athens Riviera visit, beach experience until sunset.

Suggested hotel next to Alba: Athinais Hotel, single room rate including breakfast: 90 euros/day

For more info please contact Ms. Anna Vithoulka, avithoulka@alba.acg.edu





About Athens

Athens offers a variety of things to see and do, and most of the times, under favorable weather conditions.
Athens is considered one of Europe's safest capitals; its transportation network is user-friendly;
there are numerous museums and archeological sites and hundreds of restaurants to satisfy every taste.
The sea is just around the corner. In 30 minutes you may reach the coast line and enjoy the sea breeze of Aegean Sea.





About Alba and HMC/ICS Greek Branch

Alba Graduate Business School, The American College of Greece (Alba) and The Hellenic Management Centre / Institute of Chartered Shipbrokers Greek Branch (HMC/ICS) are the two leading institutions in Maritime education in Greece.

Alba, a leading European Business School, is the Graduate Business School of the American College of Greece. Alba is a non-state, not-for-profit, research-driven institution operating under the auspices of the industry. It has a strong expertise in shipping education offering two well known graduate academic programs in shipping, MBA in Shipping (accredited by Association of MBAs) and MSc in Shipping Management. MSc in Shipping Management is ranked in top 50 Global ranking EDUNIVERSAL in Maritime Management. Moreover, Alba offers tailor-made, specialized executive development shipping courses for shipping companies and organizations.
More info about Alba at https://alba.acg.edu

Hellenic Management Centre is a major professional maritime training and education provider within the shipping industry in Greece since 1999. HMC is the exclusive administrator and education provider of the Institute of Chartered Shipbrokers (ICS) in Greece since 2005. With a reputation for providing a first-class education and professional development to the shipping profession, ICS is the professional body for all members of the commercial shipping industry worldwide. Founded back in 1911, ICS sets and examines the syllabus for membership, providing the shipping industry with highly qualified professionals. With an enrollment of over 5,000 shipping professionals at HMC's educational programs and more than 400 ICS Members, HMC/ICS Greek Branch has established strong and long-term relationships within the Greek shipping market and has become a synonym of top-quality professiona ltraining.
More info about HMC / ICS Greek Branch: www.helmc.com

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